



Y.J. Trivedi-AMA Academy for Intellectual Property Rights

6th Annual Intellectual Property Summit 2013 on

Knowledge Society

January 26 and 27, 2013

Venue: H.T. Parekh Convention Centre, AMA Complex, Ahmedabad

PROGRAMME SCHEDULE

Day-1: Saturday, January 26, 2013

09.30 a.m	Registration
09.45 - 11.00 a.m	Inaugural Session Inauguration by Lighting the Lamp & Inaugural Address by Mr. Ravi Saxena, IAS Principal Chief Secretary, Science & Technology, Govt. of Gujarat
11.00 - 11.15 a.m.	Tea/Coffee
11.15 - 01.15 p.m.	<u>Session-1</u> i) Balancing IP rights and Public Interest towards Knowledge Society Dr. V. C. Vivekanandan , Ministry of HRD IP Chair Professor-NALSAR University of Law, India ii) Global Challenges faced by corporate in protecting IP Mr. Mandar Chandrachud , Deputy General Manager-Legal at Godrej Industries Limited iii) IPR Development through Judicial Activism Mr. Amar Dave , Advocate, Supreme Court of India
01.15 to 02.00 p.m.	Lunch
02.00 to 03.45 p.m.	<u>Session-2</u> Discussion on Role of IP as Business Asset: Concerning Mergers And Acquisitions i) Consultancy Representative Mr. Rajeev Bhatt , Regional Director, Ernst & Young, Ahmedabad ii) Corporate representative Dr. Paresh Karia , Managing Director, Otis Ltd iii) Mr. S.K. Shah , Practicing Company Secretary
03.45-04.00 p.m.	Tea/Coffee
04.00 to 05.30 p.m.	<u>Session-3</u> i) Protecting the Patent Law Fundamentals Dr. Alpesh Pathak , Head Patent Cell, Intas Pharmaceuticals ii) European Community Trademarks and Designs Mr. Alessandro Ruo , Interpatent, Alicante-Spain iii) Relation of Trademark and Geographical Indication. Mr. Sanjay Chakraborty Associate Vice President : Brand Services Triton Communication

Day -2: Sunday, January 27, 2013

10.00 to 11.45 a.m. **Session-4**

- i) Protection to Pharmaceutical Industry's IPRs in India
Dr. Harish Padh, Vice Chancellor, Sardar Patel University
- ii) IPR protection and its Economic value
Mr. Gilberto P. De Hoyos Koloffon,
De Hoyos Koloffon & Asociados, Mexico
- iii) Challenges faced by Pharmaceutical Industries
Mr. Sujay Upalkar, Vice President (Legal/IPR)
Cadila Pharmaceuticals Ltd.

11.45-12.00 a.m. Tea/Coffee

12.00 – 1.15 p.m. **Session-5**

- i) Indian Trademark system
at a global platform through Madrid System
Mr. K. C. Kailasam, Former Sr. Jt. Registrar,
Trade Marks Registry, Mumbai
 - ii) Free Software open source for protection of content
Mr. Gregory Maurer, Klarquist Sparkman, LLP (USA)
- Vote of Thanks

01.15 to 02.00 p.m. Lunch