



FILM & TV PRODUCERS GUILD-VIBRANT GUJARAT-GNLU- FICCI-USINDIA BUSINESS COUNCIL

Panel Discussion on

*The Legal Framework of Intellectual Property Rights: Making
Gujarat the Center of Innovation*

*Opportunities and Challenges for Innovative Companies &
Safeguarding the Entertainment Industry*

Gujarat National Law University, *Attalika Avenue*, Knowledge Corridor, Koba, Gandhinagar, India

Programme Schedule

Welcome Remarks: 1000 Hrs

- **Dr. (Prof.) Bimal N. Patel**, Director, Gujarat National Law University, Gandhinagar.
- **Ms. Kalpana Reddy**, First Secretary for Intellectual Property, Embassy of the United States of America.

Session 1: Opportunities and Challenges for Innovative Companies

1005-1100 Hrs

Moderator:

- **Mr. Hitesh Barot**, Senior Counsel, IPR & VP, Technology Policy, GE

Panelists:

- **Mr. Pankaj Patel**, Chairman, Zydus Cadila Pharmaceuticals
- **Mr. Faizur Rahman**, Senior Manager, IP, Wipro Technologies
- **Mr. Durga Das Bhatla**, Head Patent Litigation and Management, Ranbaxy
- **Mr. Jatin Trivedi**, Y. J. Trivedi & Co.
- **Mr. Peter Hanik**, President R&D, Reliance*

Break: 1100-1110

Session 2: Safeguarding the Entertainment Industry

1110-1210 Hrs

Moderator:

- **Mr. G. R. Raghavender**, Copyright Registrar, Ministry of Human resource and Development

Co-Moderator:

- **Mr. Ramesh Sippy**, Bollywood Films Director and Producer and Former President, Film and Television Producers Guild of India

Indian Experience:

- **Mr. Kulmeet Makkar**, CEO, Film and Television Producers Guild: *Initiatives taken by industry to combat the issue of Piracy*
- **Ms. Sheetal Chopra**, Joint director and Head, FICCI-IP Division: *Industry concerns regarding current copyright amendments and related issues*
- **Mr. Abhishek Jain**, Founder & Director, CineMan Productions Ltd., Gujarati Film Industry (Gollywood)
- **Mr. Ritam Bhatnagar**, Founder Director, Free Man Cine Executive Producer, *Kevi Rite Jaish/movie*
- **Mr. Raj Kumar**, Chairman- Anti Video piracy Cell, Andhra Pradesh Film Chamber of Commerce: *Enlightening audiences with Recent Sting operations*

International Experience:

- **Mr. Uday Singh**, Managing director, Motion Picture Association: *International Experience: How specific legislations have helped countries to combat the peril of piracy*

Introduction of the Film “Patang”

Concluding Session: 1210-1300 Hrs

1210-1215 Hrs: Concluding Thoughts and Welcome of the Chief Minister by Mr. Ron Somers, President, US-India Business Council

1215-1245 Hrs: Remarks by Hon’ble Chief Minister Shri Narendra Modi and interactive session

1245-1300 Hrs: Closing Remarks by Mr. Ramesh Sippy